



III International Conference on Fresh-cut Produce: Maintaining Quality & Safety

Davis, California
September 13-17, 2015

Exhibitor Invitation

ISHS International Conference on Fresh-Cut Produce

In September 2015, UC Davis will have the privilege of hosting the III International Conference on Fresh-cut Produce! This cutting-edge scientific conference will bring together professionals, scientists, industry representatives and students from all over the world.

The fresh-cut segment of the produce industry is growing rapidly as consumers continue to demand safe and high quality products that are packaged and distributed to maintain freshness and nutrition, and extend shelf-life, all while ensuring good eating quality.

Beginning on Sunday, September 13, 2015 with an opportunity to network at the Gala Welcome Reception, the Conference will feature three full days of presentations with traffic driven through the exhibitor floor. Tuesday evening, everyone will travel to historic Old Town Sacramento for a banquet and Gold Rush period entertainment.

To get the latest announcements and stay up to date with Postharvest happenings, we encourage you to sign up for the Postharvest Technology Center monthly eNewsletter (scan the QR code to go to the subscribe page).



Please visit the website at <http://fresh-cut2015.ucdavis.edu> for more information on the conference.

Who Should Exhibit?

Exhibitors will have access to leaders in the production, processing, packaging, distribution, and quality assurance of fresh-cut products and be able to:

- Unveil new technology and showcase valuable services and supplies
- Expand client base and company sales
- Influence the buying power of fresh-cut representatives
- Network with fresh-cut decision makers and industry representatives

Conference Format

A welcome reception will allow attendees to register and meet other participants and speakers. Keynote speakers will be giving the majority of the presentations each day, and the conference will also feature oral presentations and e-poster sessions of select abstracts submitted. Additionally, exhibitors will be available to showcase many innovative technologies available to the fresh-cut industry.

Generating Exhibitor Traffic

The exhibitor floor will be combined with the beverage area to optimize the conference layout and move attendees through the exhibitor floor to keynote and breakout technical sessions. This provides a significant networking opportunity for exhibitors as attendees pass through the exhibitor floor to and from featured speaker presentations.





Exhibitor Fee Structure

	ISHS Member Early/Regular	Non-ISHS Member Early/Regular
Exhibitor Package:	\$1780/\$2080	\$1980/\$2280

Table-Top Exhibitor Package

- 1 Conference registration
- 1 8-foot draped table
- 2 Chairs
- Electrical outlet(s)
- Wi-fi access

Exhibitor Application

Visit the ISHS International Conference on Fresh-Cut Produce website to register as an exhibitor. For more information on becoming an exhibitor, contact the Postharvest Technology Center at postharvest@ucdavis.edu or 530-752-6941.

Exhibit Space Availability and Assignment

Preference for table-top site selection shall be given to Platinum and Gold sponsors. A limited number of table-top assignment for non-sponsors shall be provided on a first-come, first-pay basis.

Increase your Visibility! Sponsor the Conference!

We offer four levels of sponsorship, ranging from Bronze to Platinum. All sponsors receive a logo on the website, display space in the program and abstracts acknowledgement during the Conference and a certificate of appreciation. Additional benefits are offered to the higher level sponsorships. Please see the insert or website at fresh-cut2015.ucdavis.edu/sponsors for more information. The exhibitor package is automatically included in the Platinum package and we are offering discounted rates for the exhibitor package in each level.

Sponsor + Exhibitor Fee Structure

	ISHS Member Early/Regular	Non-ISHS Member Early/Regular
w/Platinum (\$10,000) Sponsorship:	Included	Included
w/Gold (\$5,000) Sponsorship:	\$380/\$680	\$580/\$880
w/Silver (\$2,500) Sponsorship:	\$680/\$980	\$880/\$1180
w/Bronze (\$1,000) Sponsorship:	N/A	N/A

Exhibitor Commitment for the International Conference on Fresh-cut Produce: Maintaining Quality & Safety

Yes! I wish to exhibit at this event!

	ISHS Member	Non-ISHS Member
	Early/Regular	Early/Regular
<input type="checkbox"/> Exhibitor Package:	\$1780/\$2080	\$1980/\$2280
<input type="checkbox"/> w/Platinum (\$10,000) Sponsorship:	Included	Included
<input type="checkbox"/> w/Gold (\$5,000) Sponsorship:	\$380/\$680	\$580/\$880
<input type="checkbox"/> w/Silver (\$2,500) Sponsorship:	\$680/\$980	\$880/\$1180
<input type="checkbox"/> w/Bronze (\$1,500) Sponsorship:	N/A	N/A
<input type="checkbox"/> I'll make my payment online at fresh-cut2015.ucdavis.edu/Exhibitor/ , or scan the QR Code		
<input type="checkbox"/> Please find my check enclosed, payable to the UC Regents ; or		
<input type="checkbox"/> Charge to my credit card:		



Account # _____ Expires (MM/YY) _____

Exhibitor Name _____

Company/Org _____

Address _____

City _____ State _____ Zip _____ Country _____

Phone _____ Email _____



Please fax this completed form to the Postharvest Technology Center at (530) 754-4326, or mail your check, payable to the **UC Regents**, to:

Postharvest Technology Center
University of California
Department of Plant Sciences, MS2
One Shields Avenue
Davis, CA 95616-8638

Or contact Mary Reed, Manager of the Postharvest Technology Center, at 530-752-6941 or postharvest@ucdavis.edu.



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